



THE 13<sup>th</sup> VIETNAM INTERNATIONAL EXHIBITION  
ON INDUSTRIAL MACHINERY, EQUIPMENT, MATERIALS AND PRODUCTS  
**VINAMAC EXPO 2018**

**SHOW REPORT**

**Time:** November 28 – December 01, 2018

**Venue:** Saigon Exhibition & Convention Center (SECC)  
799 Nguyen Van Linh, Dist. 7, HCMC

**Concurrent events:**

The 7th International Exhibition on Metalworking & Welding Technology in Vietnam  
The 9th Vietnam International Steel and Metalworking Expo – ISME VIETNAM  
The 13th Vietnam International Exhibition on Chemical Industry – VINACHEM EXPO  
15th CHINA CHEM, 10th Paint Industry and Coating Materials – VINA COATINGS

**Organizers:** Vietnam Advertisement and Fair Exhibition JSC – VIETFAIR  
Vietnam and International partners

**Sponsors, Supporters and Consultants:** Related ministries and agencies, Vietnam Automation Association, Vietnam Federation of Civil Engineering Associations, Vietnam Federation of Mechanical Engineering Associations, HCMC Association of Mechanical – Electrical Enterprise, Ho Chi Minh City Association of Mechanical Engineering, Vietnam Steel Association, Vietnam Foundry Metallurgy Science and Technology Association, Vietnam Welding Society, Vietnam Pesticide Association, Vietnam Fertilizer Association, Chemical Society of Vietnam, Vietnam Paint - Printing Ink Association, Vietnam's Association of Foreign Invested Enterprises, HCMC Union of Business Associations, HCMC Export Processing and Industrial Zones Authority, Dong Nai Industrial Zones Authority, Binh Duong Industrial Zones Authority...

**Publicity Supports:**

- Automation Today Magazine, Machines Production Magazine, Construction Magazine, Investors Magazine, Investment Review, Vietnam Economic Times, Vietnam Business Forum...
- Vietnam Television (VTV), HCMC Television (HTV), Vietnam News Agency Television, VOV, VTC, Info TV, VITV, FBNC, VOH, VOV TV...
- Website: Hiendaihoa, Industrysourcing, Hoichocongnghiep, Danhbadoanhngghiep, Automation, Cokhicongnghiep, Vietmachine,...
- Allianz Media - Singapore
- Ringier Trade Media; 10times.com; International Metalworking
- Forums, Conferences, Concurrent exhibitions...

**Marketing Channels:**

- Direct mailing, tele-marketing, fax, email, flyers...
- Advertising on public medias, newspapers, magazines, television, website, professional database before and during the show
- Outdoor banners: Billboard, arch, poster, vertical and horizontal banners
- Coordinating with local and international, trade promotion organizations, associations; through Vietnam consulate, trade offices in oversea.
- Seminars, forum, business matching, business tours, market survey...

**Scale:** Over 450 booths | 350 exhibitors | 15 countries and regions: Austria, China, Czech Republic, Germany, Hongkong, Indonesia, Italy, Japan, Korea, Philippines, Singapore, Taiwan, Thailand, UK, USA, Vietnam,...



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**MAJOR EXHIBITS:**

**1. Industrial Machinery and Equipment:**

Forklift, warehouse transport, machineries & equipment for construction, packaging, agricultural, gardening, compressor, pressure measurement instrument, chiller system, hand tools, motor, industrial valve, bearings...

**2. Metal, Metallurgy, Metal pipe, Steel, Metalworking:**

Steel, steel pipes, metal, metallurgy, metal casting, metalworking, refractory, titanium material, abrasion resistant material, anti-rust oil...

**Welding & Metal working technology:**

Equipment, tools for welding, metal processing, grindstone...

**Metal Industry & Fixed Hardware:**

Manufacturing machinery, Nut, Bolt, Screws, Rivet, stainless cable..

**3. Chemical, Paint & Coatings Industry:**

Basic & commodity chemicals, industrial chemicals; machineries, equipment and accessories in chemical industry, plastic, rubber, paints & coatings, coating materials, chemical additives in paint & coatings, printing inks, adhesives, water-proofed...

**MAJOR ACTIVITIES:**

- November 28 (from 10.15 - 12:00).  
Seminar on "Situation, development trend for mechanical engineering, steel, metallurgy in the new period"
- November 28 (from 13:30 – 16:30)  
Business forum on industrial automation and digitization
- November 28 (from 14:00–16:30)  
Seminars, conferences on chemical, fertilizer, plant protection product industry
- November 28 (from 09:30 – 16:30) on Nov. 29 (from 09:30 – 11:30)  
AWS-standard Welding contest  
Seminar on "Achievement and new application on welding technology and metal working"
- November 29 (from 13:30 – 16:30)  
Seminar on "4.0 production business model and where to start"
- November 29 afternoon  
B2B networking on textiles and printing industry
- **Business Matching, Business Tours:** The business tours for international enterprises to industrial zones, factories in HCMC and surrounding provinces on November 30 and December 01

***For further information, please visit our website:***  
[www.vinamacexpo.com.vn](http://www.vinamacexpo.com.vn) >> [www.vietfair.vn](http://www.vietfair.vn)

**VIP ATTENDING THE OPENING CEREMONY**

*From Vietnamese side :*

1	Dr. Nguyễn Quân	Chairman of Vietnam Automation Association, Former Member of Party Central Committee, Former Minister of Science and Technology, Head of Steering Committee.
2	Mr. Hoàng Trung	Director General of Plant Protection Department, Ministry of Agriculture and Rural Development
3	Mr. Nguyễn Quang Huy	Deputy Director of Agency for Southern Affairs, Ministry of Industry and Trade
4	Mr. Lưu Tiến Dũng	Director of Center for S&T Application and Services, National Office in Southern Region, Ministry of Science and Technology
5	Mr. Lê Thu Quý	Chairman of Vietnam Welding Society
6	Ms. Lê Thị Hồng Loan	Vice Chairwoman of Ho Chi Minh City Automation Association, Vice Chairwoman of Ho Chi Minh City Association of Mechanical Engineering
7	Mr. Đỗ Phước Tống	Chairman of HCMC Association of Mechanical- Electrical Enterprise
8	M.A. Nguyễn Ngọc Hoa	Vice Chairman, Secretary General of Vietnam Welding Society
9	Mr. Phan Miêng	Vice Chairman of Vietnam Welding Society - Chairman of Ho Chi Minh City Association of Welding
10	Mr. Lê Quốc Khánh	Vice Chairman of Vietnam Welding Society
11	Mr. Đặng Lê Dũng	Vice Chairman of Construction Science and Technique Association of Ho Chi Minh City
12	Mr. Nguyễn Văn Sơn	Acting Chairman, Secretary General of Vietnam Pesticide Association
13	Mr. Ông Hoàng Hải	Vice Chairman of Vietnam Pesticide Association
14	Mr. Nguyễn Đình Hạc Thúy	Chairman of Vietnam Fertilizer Association
15	Mr. Nguyễn Trí Ngọc	Vice Chairman of Vietnam Fertilizer Association
16	Ms. Nguyễn Thị Lạc Huyền	Chairwoman of Vietnam Paint & Printing Ink Association
17	Mr. Phạm Xuân Hồng	Chairman of HCMC Association of Garment-Textile-Embroidery-Knitting
18	Mr. Nguyễn Văn Ngân	General Director of VIETFAIR, Head of Vietnam Organizing Committee

*From International side:*

1	Ms. Marrian Ma	Deputy Manager of CCPIT Chem, Head of China Chemical, Paint and Coating Delegation
2	Mr. Nishikant Jumde	Senior Joint Director, Engineering Export Promotion Council, Ministry of Commerce & Industry of India
3	Mr. Wang Xiaofeng	President, China Inorganic Salts Industry Association
4	Mr. Chen Guofu	Vice Chairman, China Inorganic Salts Industry Association
5	Mr. Zhenying Liu	Chairman of Asian Welding Federation (AWF) Technical Committee - President of International Alliance of Skill Development
6	Mr. Huang Guang Yao	Deputy Secretary – General, People’s Government of Qujing City, China



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7	Ms. Mao Yong Mei	Deputy Director, People's Government of Qijing City, China
8	Mr. Chen Gang	Director General of Hong Kong Allallinfo Media Group, Head of TextPrint Delegation;
9	Mr. Li Ronghua	Director General of Great Future (HK), Head of CHF, IMF, Metal & Weld Delegation
10	Mr. Yongjin He	General Director of Nanning Huayue Conference & Exhibition Service Co., Ltd
11	Mr. Chang Chun Kuan	General Secretary of council of Taiwanese Chambers of Commerce in Vietnam

Together with the leaders, representatives of Foreign Consulate General, International organizations in Ho Chi Minh City, international delegations; mass medias; leaders and officials of ministries, branches; departments and units of cities and provinces; local and international enterprises

### STATISTIC REPORT

<b>Total Exhibition Area (sqm)</b>	9,000
<b>Countries &amp; Regions</b>	15
<b>Booths</b>	450
Domestic	170
Foreign	280
<b>Exhibitors</b>	350
Domestic	110
Foreign	240
Satisfied	78%
Commit to participate in Vinamac Expo 2019	83,5%
<b>Visitors</b>	11,015
Domestic	8,526
Foreign	2,489
Trade	7,558
Others	3,457

#### **Next events:**

THE 14<sup>th</sup> VIETNAM INTERNATIONAL EXHIBITION ON INDUSTRIAL MACHINERY, EQUIPMENT,  
MATERIALS AND PRODUCTS - **VINAMAC EXPO 2019**

**From Novemeber 27 – 30, 2019**, 799 Nguyen Van Linh, Dist. 7, HCMC

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